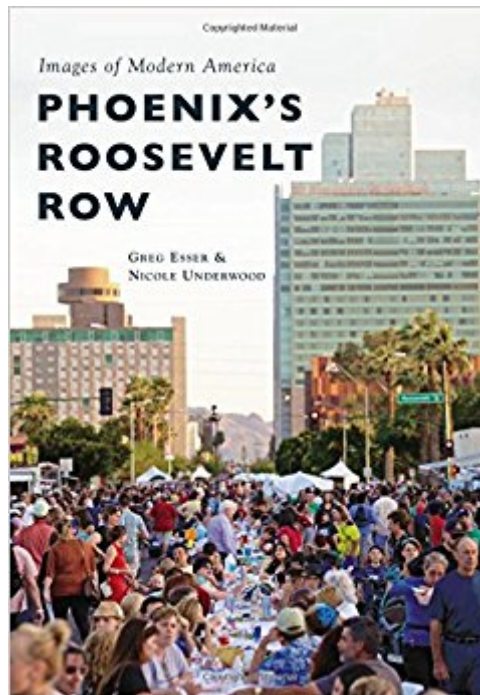


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# Phoenix's Roosevelt Row (Images Of Modern America)



## Synopsis

The nationally recognized Roosevelt Row Artists District in downtown Phoenix originated during the platting of the Churchill Addition in 1888, when fewer than 4,000 people called the city home. The Evans and Churchill Additions enjoyed vibrant, walkable mixed-use growth until the suburban sprawl of the 1950s pulled people and resources away from the downtown city core. Significant decline fell upon the area for decades, until artists began to imagine new possibilities in the 1990s. Few urban areas in the United States have undergone such rapid and dramatic revitalization as Roosevelt Row. In 2000, the areas affordability attracted artists who began to transform underutilized structures and vacant lots into a vibrant, diverse, welcoming community. Iconic events, live music, unique performances, and temporary public art have made it one of the largest monthly art walks in the county, and USA Today recently named Roosevelt Row one of the ten best city arts districts in the country.

## Book Information

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## Customer Reviews

Greg Esser is an artist and the founder of the Roosevelt Row CDC. Nicole Underwood is the Roosevelt Row CDC director of operations.

Terrific photos and strong stories that are of interest to anyone interested in urban planning and/or the visual arts. Phoenix is so fortunate to have such impressive leadership.

I am a downtown Phoenix resident in "the Roosevelt". The area is dynamic and exciting with the university, the new construction, and the amazing diversity of people and artists here. Reminds me of Denver's transformation from the dead cow town downtown into a lively urban district. This book really captures that spirit. Bravo!

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